

V. BUSINESS EDUCATION PROGRAM CONTENT STANDARDS

The student will:

- Standard 1. Function as an economically literate citizen through the development of personal consumer economic skills, knowledge of social and government responsibility, and an understanding of business operations in domestic and international arenas.
- Standard 2. Demonstrate interpersonal, teamwork, and leadership skills necessary to function in multicultural business settings.
- Standard 3. Develop career awareness and employability skills to make viable career choices and become employable in a variety of business careers.
- Standard 4. Select and use technology to acquire, organize, analyze, and communicate information for personal and business applications.
- Standard 5. Communicate effectively as a writer, listener, and speaker in social and business settings.
- Standard 6. Use accounting procedures to make decisions about planning, organizing, and allocating resources.
- Standard 7. Understand the laws affecting businesses and individuals.
- Standard 8. Understand the skills and knowledge that it takes to become a successful entrepreneur.
- Standard 9. Understand the interrelationships to different functional areas of business (management, marketing, finance, accounting, law, and technology) and the impact of one component on another.
- Standard 10. Understand the role of marketing and sales and the impact on individuals and businesses in global society.
- Standard 11. Understand various strategies and processes that are used to solve problems and to communicate mathematical ideas in business applications.